



February 19, 2010

VIA ELECTRONIC COMMENT FILING SYSTEM (ECFS)

Ms. Marlene H. Dortch
Office of the Secretary
Federal Communications Commission
445 12th Street, SW, Ste TW-A325
Washington, DC 20554

RE: EB Docket No. 06-36 – CPNI Certification and Accompanying Statement

Dear Ms. Dortch:

On behalf of South Plains Telephone Cooperative, Inc., please find the attached annual CPNI certification and accompanying statement which is being filed pursuant to Commission Rule 64.2009 (c).

If you have any questions or need additional information, please let me know.

Sincerely,



Scotty Hart
CEO/General Manager

Attachments

CC: Best Copy and Printing, Inc. (via email FCC@BCPIWEB.com)

Annual 47 C.F.R. § 64.2009(e) CPNI Certification

EB Docket 06-36

Annual 64.2009(e) CPNI Certification for 2009

Date filed: February 29, 2010

Name of company covered by this certification: **South Plains Telephone Cooperative, Inc.**

Form 499 Filer ID: 809154

Name of signatory: Scotty Hart

Title of signatory: CEO/General Manager

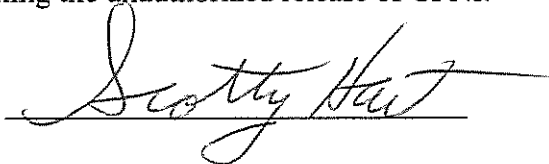
I, Scotty Hart, certify that I am an officer of the company named above, and acting as an agent of the company, that I have personal knowledge that the Company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules. *See 47 C.F.R. § 64.2001 et seq.*

Attached to this certification is an accompanying statement explaining how the company's procedures ensure that the Company is in compliance with the requirements set forth in section 64.2001 *et seq.* of the Commission's rules.

The Company has not taken any actions (proceedings instituted or petitions filed by a company at either state commissions, the court system, or at the Commission against data brokers) against data brokers in the past year. The Company is not aware of any attempts by pretexters to access the CPNI of the Company's customers and has not had to take any actions against data brokers.

The Company has not received any customer complaints in the past year concerning the unauthorized release of CPNI.

Signed

A handwritten signature in cursive script, appearing to read "Scotty Hart", written over a horizontal line.

ACCOMPANYING STATEMENT

This statement explains how South Plains Telephone Cooperative's ("the Company") procedures ensure compliance with the FCC rules on CPNI and FCC requirements for the safeguarding of such customer information.

The Company has chosen to prohibit the use or disclosure of CPNI for marketing purposes. If CPNI is to be used for its sales and marketing campaigns in the future, the required notice and opt-out approval process will be conducted as required, and safeguards will be implemented in accordance with 47 C.F.R. §64.2009.

The Company has a written CPNI Policy that explains what CPNI is, when it may be used without customer approval, and when customer approval is required prior to CPNI being used, disclosed or accessed for marketing purposes.

The Company has assigned a Director for CPNI Compliance to serve as the central point of contact regarding the Company's CPNI responsibilities and questions related to CPNI Policy. The Director for CPNI Compliance has responsibilities including, but not limited to, supervising the training of all Company employees with access to CPNI, investigating complaints of unauthorized release of CPNI, and reporting any breaches to the appropriate law enforcement agencies. The Director for CPNI Compliance also maintains CPNI records in accordance with FCC rules, including records of any discovered breaches, notifications of breaches to law enforcement, and law enforcements' responses to the notifications for a period of at least two years.

The Company has internal procedures in place to educate its employees about CPNI and the disclosure of CPNI. Employees with access to this information are aware of the FCC's rules and are prohibited from disclosing or permitting access to CPNI without the appropriate customer consent. Employee disclosure of CPNI is only in accordance with the law and the FCC rules. In accordance with Company Policy, any employee that uses, discloses, or permits access to CPNI in violation of Federal regulations is subject to disciplinary action, and possible termination.

The Company requires express opt-in consent from a customer prior to the release of CPNI to a joint venture partner or independent contractor for marketing purposes. However, currently the Company does not disclose CPNI to any third party for marketing purposes.

Appropriate safeguards on the disclosure of CPNI have been implemented in accordance with C.F.R. §64.2010. Prior to the disclosure of CPNI, customers initiating calls to or visiting the Company's offices are properly authenticated.

Passwords and password back-up authentication procedures for lost or forgotten passwords have been implemented in accordance with §64.2010(e). For a new customer, the Company requests that the customer establish a password at the time of service initiation. For existing customers to establish a password, the Company must first authenticate the customer without the use of readily available biographical information or account information. Prior to establishing a password, the Company shall authenticate the customer by calling the customer back at their telephone number of record or reviewing a valid, photo ID that matches the name of the account if the customer is in the retail office.

Call detail information is only disclosed over the telephone, based on customer-initiated telephone contact, if the customer first provides a password that is not prompted by the carrier asking for readily available biographical information, or account information. If the customer does not provide a password, call detail information is only provided by sending it to the customer's address of record or by calling the customer at their telephone number of record. If the customer is able to provide call detail information to the Company during a customer-initiated call without the Company's assistance, then the Company is permitted to discuss the call detail information provided by the customer. Prior to the Company disclosing CPNI to a customer visiting any of its retail offices in person, the customer must present a valid photo ID matching the customer's account information.

Currently customers do not have online access to their accounts. If this changes in the future, the method for customers to access their CPNI online will be established in compliance with §64.2010(d).

The Company has implemented procedures to notify customers immediately whenever a password, customer response to a back-up means of authentication for lost or forgotten passwords, or address of record is created or changed.